

Audio / Video Production

Business and Industry Endorsement

Career Pathways

- A/V Technology and Film
- Visual Arts
- Journalism and Broadcasting
- Telecommunications

Certification / Certificate Options

- OSHA General Certification
- Adobe Audition
- Adobe After Effects
- Adobe Premiere
- SkillsUSA Workforce Ready
- SBE Television Operator
- ProTools



Arts, A/V Technology & Communications



Program of Study Course Sequence	9th. Grade	10th. Grade	11th. Grade	12th. Grade
Audio / Video Production	Principles of Arts, Audio / Video Technology and Communications (1 Credit)	Audio / Video Production I (1 Credit) <i>Prerequisite: Principles of AV</i>	Audio / Video Production II/ Audio/Video Production II Lab (2 Credits) <i>Prerequisite: Audio/Video I</i>	Practicum in Audio/Video Production (2 Credits) <i>Prerequisite: Audio/Video Production II/Audio/Video Production II Lab</i>

Program Highlights

- Television Production
- Audio Production
- Radio Broadcasting
- Film Production
- SXSW & Local / state Competitions

CTSO(s)

- SkillsUSA

Program Fees / Requirements

- SkillsUSA Membership \$26 (Optional)
- Intent to compete fee \$20

Program Location

- Course(s) available at CHS
- Course(s) available at FRHS
- Course(s) available at KHS
- Course(s) available at TCHS
- Grey courses at KCAL (Only)

One of the many career opportunities in this cluster is A/V Production. Careers in audio and video technology and film production span all aspects of the audio/video communications industry, including planning, setting up and operating A/V equipment, both pre- and post-production.

Throughout this pathway, students will gain the knowledge and skills of the A/V industry through every step of the production process, use cameras, lighting kits, jibs, shoulder rigs, drones, editing software, and much more. Learn the tricks of the trade to tell your story and to create your style!

An audio/video equipment technician should have the ability to work quickly, safely, and efficiently. Not only should this technician be able to solve problems, they should be able to explain the issue to the customer. This position requires excellent communication skills and strong attention to detail, as well as excellent manual dexterity.

Principles of Arts, Audio/Video Technology, and Communications (TEDS: 13008200 / KISD: 81300)

Careers in the Arts, Audio/Video Technology, and Communications career cluster require, in addition to creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

Audio/Video Production I (TEDS: 13008500 / KISD: 81312)

Careers in audio and video technology and film production span all aspects of the audio/video communications industry. Within this context, in addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications career cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and post-production audio and video activities.

Audio/Video Production II / Audio/Video Production II Lab (TEDS: 13008610 / KISD: 81316)

Careers in audio and video technology and film production span all aspects of the audio/video communications industry. Within this context, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications career cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and post-production activities. This course may be implemented in an advanced audio format or an advanced format, including both audio and video. Class is taught at the Keller Center for Advanced Learning.

Practicum in Audio/Video Production (TEDS: 13008700 / KISD: 81318)

Careers in audio and technology and film production span all aspects of the audio/video communications industry. Within this context, in addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications career cluster, students will be expected to develop an advanced understanding of the industry with a focus on applying pre-production, production, and post-production audio and video, or animation format. Class is taught at the Keller Center for Advanced Learning.

Career	High School	On the Job Training	Certificate	Associates Degree	Bachelor's Degree	Advance College Degree	Average Annual Salary	Possible Majors for this Pathway
Camera Operator					x		\$59,040	<ul style="list-style-type: none"> • Audio/Video Technology & Film • Film • Broadcasting • Journalism • Media Communication
A/V Equipment Technician		x	x	x			\$42,550	
Film & Video Editor					x		\$59,040	
Announcer	x	x		x	x		\$30,830	
Telecommunication Equipment Installer/Repairer			x				\$53,640	
Broadcast Engineer					x		\$59,393	
Media Production Mngr					x		\$55,114	
Video Producer					x		\$53,009	