



Welcome to Keller ISD and the 2023 varsity football season. Keller ISD looks forward to welcoming all guests for our 20 home games.



Know before you go: Keller ISD Athletics Complex Policies.

Our stadium staff wants to ensure that all participants and fans have a safe and enjoyable experience, so we want to remind everyone of a few simple game-day guidelines.

Ticket Sales:

All tickets will be sold online only through the Keller ISD Brushfire website. We are a cashless site.

[Click here to purchase online Varsity Football Game Tickets!](#)

No outside food, drinks, backpacks, sports balls, Yeti type of drink containers are allowed in the Athletics Complex:

No outside food or beverages will be allowed into the Keller ISD Athletics Complex for varsity football games. Backpacks and sports balls are prohibited. Parents requiring bags or backpacks for the needs of young children or infants will be allowed to bring those items into the stadium. We appreciate your cooperation.

Fan Access to KISD Stadium:

Home-side parking is located on the west side of the Keller ISD Athletics Complex and in the overflow lot northwest of the stadium next to the tennis courts. Visitor parking is located on the east side of the stadium and in the overflow lot northwest of the stadium.

- Home fans must enter the stadium on the home side (N. Pate Orr Road) gates.
- Visiting fans must enter the stadium on the two-visitor side (Rufe Snow Drive) gates. No fan cross-over from the visitor side to the home side, or vice versa, is permitted during any event.
- Fans are not permitted to spray/throw items at the game, including baby powder, confetti, or water. Additionally, no artificial noisemakers (such as air horns) are permitted.
- Re-entry into the stadium: If a fan(s) leaves the stadium, they will be required to purchase a new ticket to re-enter. At the beginning of the 4th quarter, there is no entry into the stadium for any reason.

Field Access:

All photographers and media requests will need to be requested through Diana Whitehead (817-744-1066) a minimum of 48 hours before the game time. A 2023-24 media pass must always be showing. Sideline/Media passes will be available for pickup at the will-call window on the home side. Field passes will be returned to the table at the elevator, Athletics Directors, or stadium managers after the game.

Photographers and media are not allowed on any parts of the sidelines with student-athletes. Helmet/run-through crew helpers will be allowed onto the field to set up and take down the run-through. They must have a colored field pass to enter. That field pass will get only one person onto the field.

Team doctors are part of the medical staff and are allowed on the sideline with full access.

No unsupervised students or children are allowed access to the game field, sidelines, track area, or behind the end zones.

Adults leading a performance group – football team, band, cheer, drill team, etc. – do not need a field pass if they enter with their respective group and wear school/program clothing.

All student photographers and video crews must have a field pass. The campus principal can request sideline passes through the Athletic Directors only. Students not accompanied by an adult with a field pass or not working as a ball boy will not be allowed on the field.

Air horns are allowed but must adhere to UIL and KISD rules. The horn must face the stands and not the field when in use. There is no electricity on the field for this use. It would be good to bring a long extension cord that can plug into the KHS fieldhouse exterior wall.

At the end of the game, no spectators will be allowed on the field for any reason.

Tailgating:

Keller ISD recognizes that many fans may be interested in getting to the games early to tailgate in the parking lots. This year's tailgating policies for Keller ISD Stadium are as follows:

1. Home side fans – set up in the south parking lot on the home side (see on-site signage for reference).
2. Visitor side fans – set up along the eastern edge of the visitors' parking lot along Rufe Snow. (see on-site signage for reference).
3. All spaces are first come, first serve. Tailgating spots may not be occupied before 4:30 p.m. for night games.
4. Use no more than three (3) parking spaces.
5. If desired, you may place the name of your organization on your table(s).
6. No handouts or flyers may be distributed to fans or placed on vehicles.
7. Food preparation should be limited to those you have invited or expected to attend. (This provision is in place so we can continue to support our band and athletics concession.)
8. Food items should not be for sale.
9. Alcohol is not allowed on any KISD property as per state law. All violators will be escorted off the property by Keller PD and prosecuted to the extent of the law.
10. Please remove all trash when leaving your area and secure all cooking devices.

Signage:

Signs may support your team, but signs mentioning your team's opponent will not be allowed. KISD administration will determine the proper placement of signs. No visiting team sponsorship signs will be allowed.

Team and School Instructions:

Home and visiting teams will unload and park along the field house driveway south of the stadium. All teams except for Keller High School will dress in designated dressing rooms in the stadium's southwest corner.

Athletic Trainers may unload along the stadium's southwest corner of the field house drive south of the stadium.

Visitor's band, cheer, and drill teams will drop off in the visitor's parking lot (east of the stadium) next to the visitors' entrance. Band equipment semi-trucks will park in the first-row parking lot for the event. After drop-off, band, cheer, and drill team buses will park at Keller Harvel Elementary, 635 Norma Lane, Keller, TX 76248. Keller ISD Athletics will communicate the parking site with each visiting district athletics director and principal before game day. All buses may return to the visitor side for pick-up at the end of the third quarter.

[Click here for a reference map of the stadium to find any of these locations!](#)

For any questions about these policies, please contact the Keller ISD Athletics Department at 817-744-1066. Thank you for your support of Keller ISD's extra-curricular programs and enjoy the 2023 football season!

[Click here for a comprehensive varsity football schedule for all four Keller ISD high schools!](#)