



BOARD OF SCHOOL TRUSTEES
KELLER INDEPENDENT SCHOOL DISTRICT

12D. Report

Date: September 15, 2011

SUBJECT: TRANSPORTATION – PAY FOR RIDE UPDATE

FUNCTION: Business Function

DISTRICT KEY STRATEGIC PRIORITY:

- Excellence in Student, Parent, and Community Relations
- Excellence in Operational Processes and Systems
- Excellence in Financial Stewardship

FISCAL NOTE: General Operating Funds

Background Information:

- Durham School Services proposed transitioning to a Pay for Ride transportation service on June 27, 2011.

Administrative Considerations:

- A presentation will be given by Durham School Service regarding the transition to the Pay for Ride Service.

Communication Deployment:

- Board Meeting Minutes

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Respectfully submitted,

Dana Chandler
General Manager, Durham School Services

TRANSPORTATION

PAY FOR RIDE UPDATE
2011-2012

TRANSPORTATION DATA

August 18, 2011

5,200 views to
www.busrideonline.com
website

1,331 students have paid

Over 500 students registered
without payment

Over 3,000 phone calls

Over 300 families have visited the
Transportation
Facility

September 08, 2011

11,428 views to
www.busrideonline.com website

3,632 students have paid

955 students registered without
payment

2011-2012 – Approximately 4,587 riders
per Radiant's Database

2010-2011 – Approximately 5,200 riders
per TEA reporting

Over 10,000 phone calls

Over 1,196 families have visited the
Transportation Facility

163 Families need Total financial
assistance

ROUTE DATA

2010-2011 SCHOOL YEAR

69 Regular Education
Routes

12 Pre-K/Bilingual

39 Special Education
Routes

Total: 120 Routes

2011-2012 SCHOOL START

65 Regular Education
Routes

12 Pre-K Bilingual
Routes

39 Special Education
Routes

Total: 116 Routes

Currently

61 Regular
Education Routes

12 Pre-K/Bilingual
Routes

41 Special Education
Routes

Total: 114 Routes